



National Beef Ambassador Program Scorecard Media Interview



Funded in part by
the Beef Checkoff.

Contestant Number: _____

Area Judged	Maximum Points	Points Given	Comments
Depth of Industry Knowledge	35		
Impromptu & Informative	20		
Verbal Expression: Articulates thoughts clearly	20		
Composure: Not visibly nervous or shy	10		
Confidence: Without conceit or arrogance	5		
Manners: Polite and respectful	5		
Appearance: Neat, appropriate business attire	5		
Total Points	100		

Judge's Signature: _____