

**National Beef Ambassador Competition
Consumer Presentation
Score Sheet**

Contestant # _____

Area Judged	Points Allowed	Points Given	Comments
Preparedness	10		
Consumer interaction - appropriateness, cordial, knowledgeable	25		
Answered Consumer questions accurately and clearly	20		
Presented appropriately supporting literature	10		
Delivery - Voice, style, audience appeal, informative, persuasive, enthusiastic	10		
Spontaneity - Ability to think quickly and articulate answers accurately	15		
Told the beef production story	10		
TOTAL	100		

Judge _____