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Program Manager

Carol Abrahamzon

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Dear Potential Contestant:

Thank you for your interest in National Beef Ambassador Program (NBAP) managed by the Cattlemen's Beef Board and the American National CattleWomen, Inc. The National Beef Ambassador Program strives to provide an opportunity for youth to educate consumers and students about beef nutrition, food safety and stewardship practices of the beef industry. National Beef Ambassadors tell their beef production story to consumers and students through promotion, education, media and the online environment.

On this Web site, you will find the:

1. National Beef Ambassador Program Rules & Regulations
2. Consumer Promotion Score Sheet
3. Media Interview Score Sheet
4. Classroom Presentation Score Sheet
5. Issues Response Score Sheet
6. Activity Report Forms
7. National Beef Ambassador Program resource website, www.explorebeef.org
8. Links to additional Web sites that may assist you in your research.

We look forward to your participation in the National Beef Ambassador Program. If you have any questions, please call Carol Abrahamzon, National Beef Ambassador Program Manager at 507-724-3905.

Sincerely,

Carol Abrahamzon

Carol Abrahamzon
American National CattleWomen
National Beef Ambassador, Project Manager
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